

**VPA Sport**

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by VPA GROUP

# The DataDriven Sport-Tech ecosystem

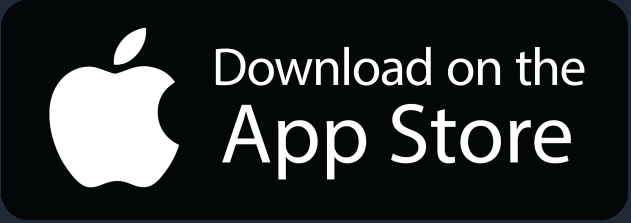
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# About us

VPA Sport is a Sport-Tech product based on artificial intelligence (CV, ML) and a product-driven Data Driven approach to solve practical club-related tasks. The ecosystem includes over 6 major products, each of which addresses specific issues through various mechanisms.

All products were developed based on numerous interviews with clubs and specific requests and hypotheses. Research was conducted in various sports: Football (RPL, 1st league, 2nd league, multiple academies), Hockey (KHL), Basketball (VTB United League).

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# Already our customers

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# A team of 20 people



**Vladislav Pereskokov**

CEO, Founder

ex CTO Yandex, ex CTO Lingualeo, CEO VPA Group,  
Bauman Moscow State Technical University



**Victor Novosad**

CTO, Co-Founder

ex CDO Trkir, ex CTO VPA Group, MSU



**Maksim Kronfeld**

Sports Director

Scientific Director FC Krasnodar, ex CSKA, ex NHL, Stanford

> 9 years in the IT  
market as a whole

From April to June,  
DataHub was sold  
for 30M

From July to the  
current month, VPA  
Sport with the above-  
mentioned products

More than **30** highly loaded  
projects

**20** people in the  
team  
(14 dev)

Average hypothesis  
testing time  
**1 month**

ML

WEB/  
WIN/  
MAC

MOBILE

SPORT

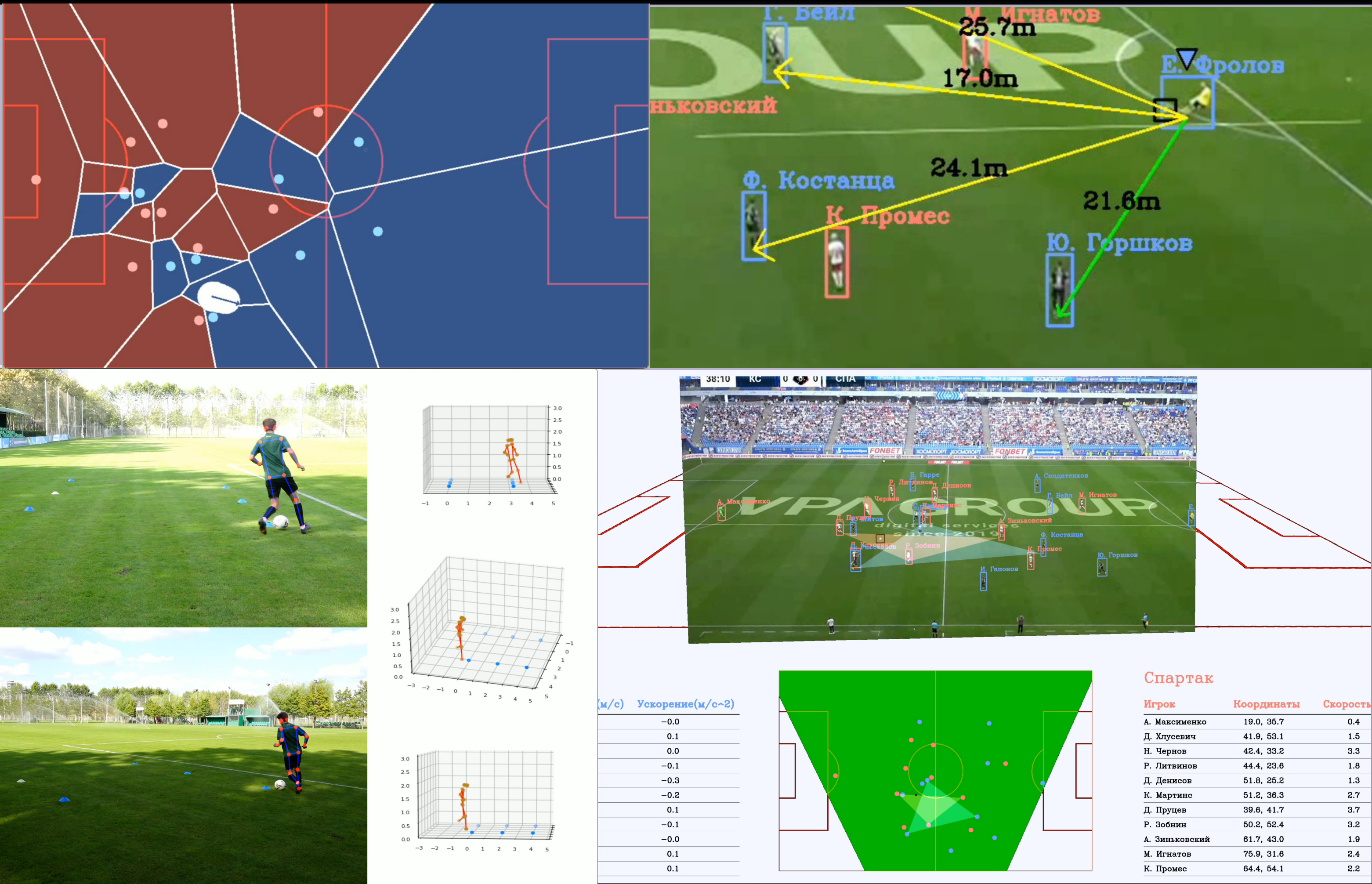
VSPORTE | Яндекс | плюс



TRK  
TEST • RECORD • KNOW

# Our products

# Tracking as a Service



demo video

Automatic determination of the coordinates of each player on the field and the ball at any given moment

Automatic determination of the player's skeleton during exercise execution with data acquisition

Solving practical tasks for clubs. For example, real-time detection of open and closed zones during passing or creating Voronoi diagrams

Overlaying any graphics on the field, taking into account objects on top of the graphics (for **your media or coaching staff**)

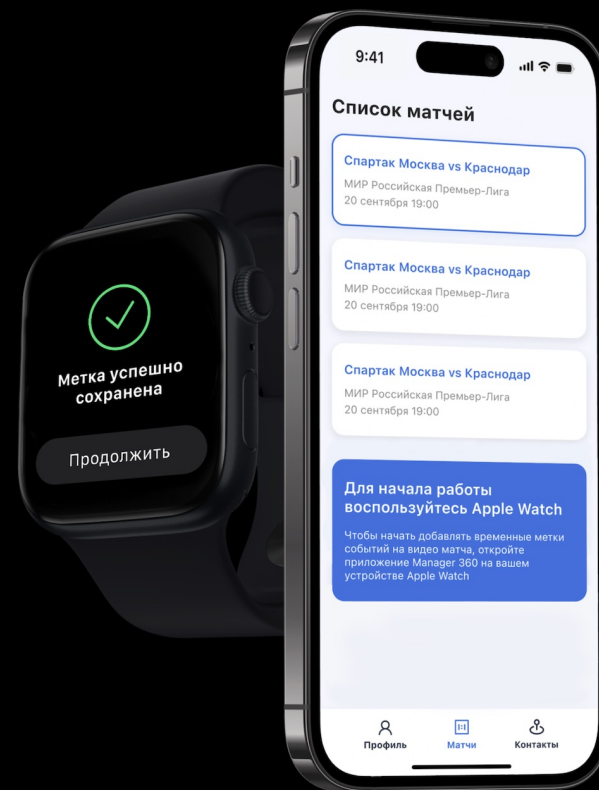
We can integrate with **any sport**. We only need your technical records to validate any exclusive hypotheses for **league domination**

# Notes (Apple Watch Edition)

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## Ставьте метки прямо с часов

Мы сделали создание временных меток событий матча максимально удобным и интуитивным. С помощью ваших часов вы можете легко фиксировать моменты, которые мгновенно добавляются к записи транслируемого матча.

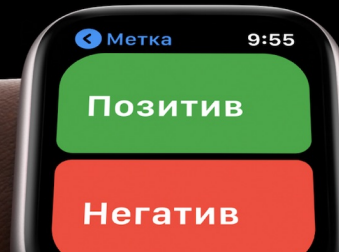
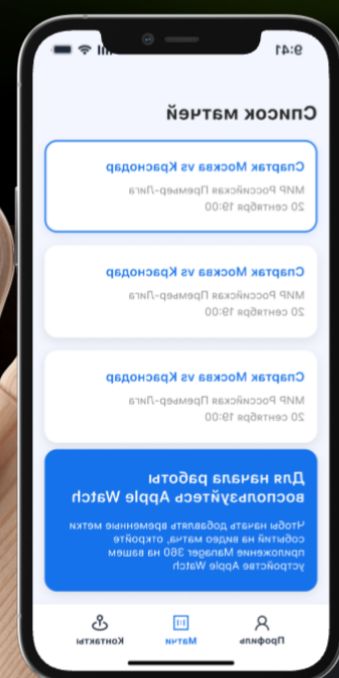


## Аудиозапись и мгновенная расшифровка комментариев

## Аудиометки



## Удобное и интуитивное создание меток событий



## Синхронизация меток событий и записи матча

Adding text and audio tags in real-time during matches from your computer, phone, tablet, or Apple Watch

Automatic transcription of audio commentary with both audio and text representations

Instant synchronization across different devices in live mode, with the ability to filter and quickly switch between time stamps

You can analyze any matches and training sessions with your entire staff without the need for manual data entry or synchronization

If your club prefers other smartwatches or technologies, we can **customize a version for your staff** to avoid the need for additional equipment procurement

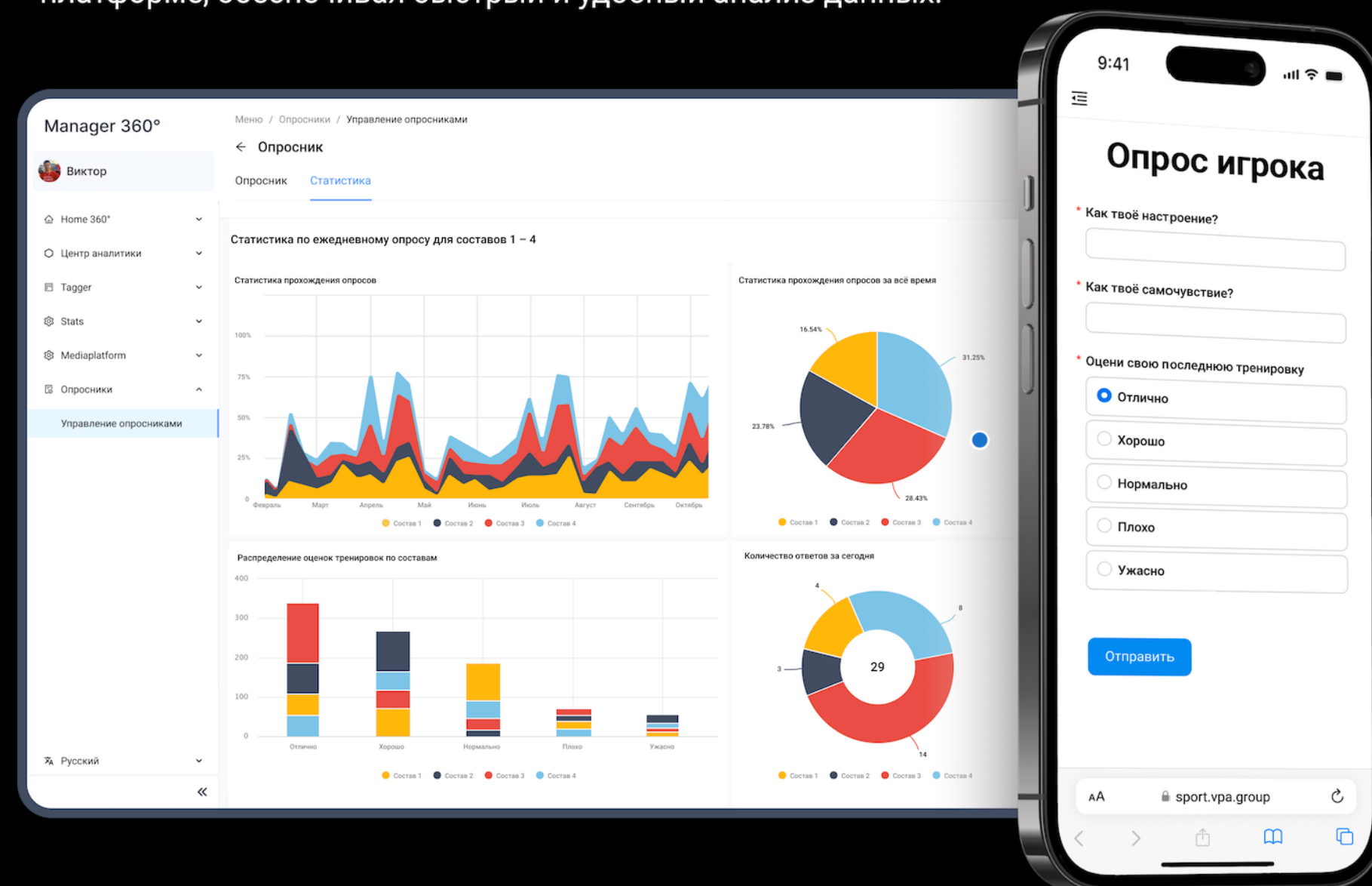


# QPro (Surveys with Analytics)

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## Опросники

Мы упростили процесс прохождения опросов и сделали его доступным прямо с телефона. Но самое главное, что все ответы, статистика и аналитика отображаются на нашей платформе, обеспечивая быстрый и удобный анализ данных.



Create surveys by any club member without special knowledge, using a highly user-friendly tool

Collect analytics from events like "attendance" for each survey and from the survey data itself

For instance, you can address tasks such as anomaly detection. This could involve identifying anomalies in a player's increasing pain levels or the frequency of survey responses

Generate surveys for any purpose in your club or business (collect feedback from both coaches and external partners)

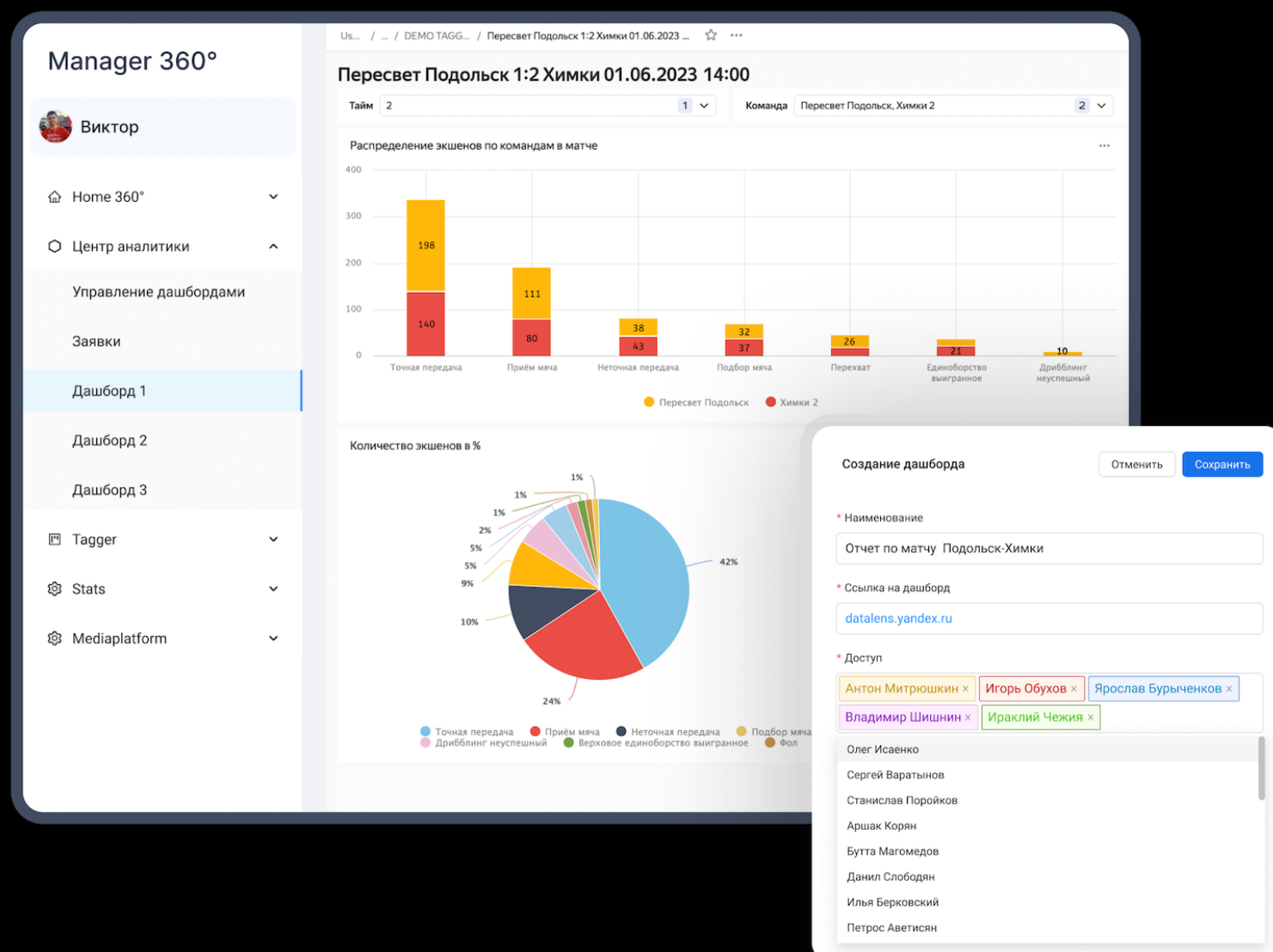
We can integrate with your current sources, rosters, and databases

# Fast Vision (Professional Business Intelligence Analytics)

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## Аналитика

Создавайте уникальные персонализированные дашборды в нашем аналитическом центре. Благодаря интеграции DataLens Вы можете легко добавлять свои дашборды, визуализировать данные и проводить их анализ. И всё это внутри нашего сервиса.



A flexible tool for creating dashboards of any complexity with additional filters, sorting options, tables, and more

Access control for dashboards and charts through an attribute-based access control (ABAC) model

**Build dashboards in 1-2 days.** All analytics, graphics, insights, results, exports, and everything related to numbers are aggregated in one place

You can create dashboards based on the physical parameters of teams and individual players, dashboards for anomalies, or integrate your Catapult and other internal services into a unified tool

In addition to the product, we provide BI analysts who conduct audits and help your team establish a fast analytical dashboard delivery process

# Tagger (Professional Event Labeling)

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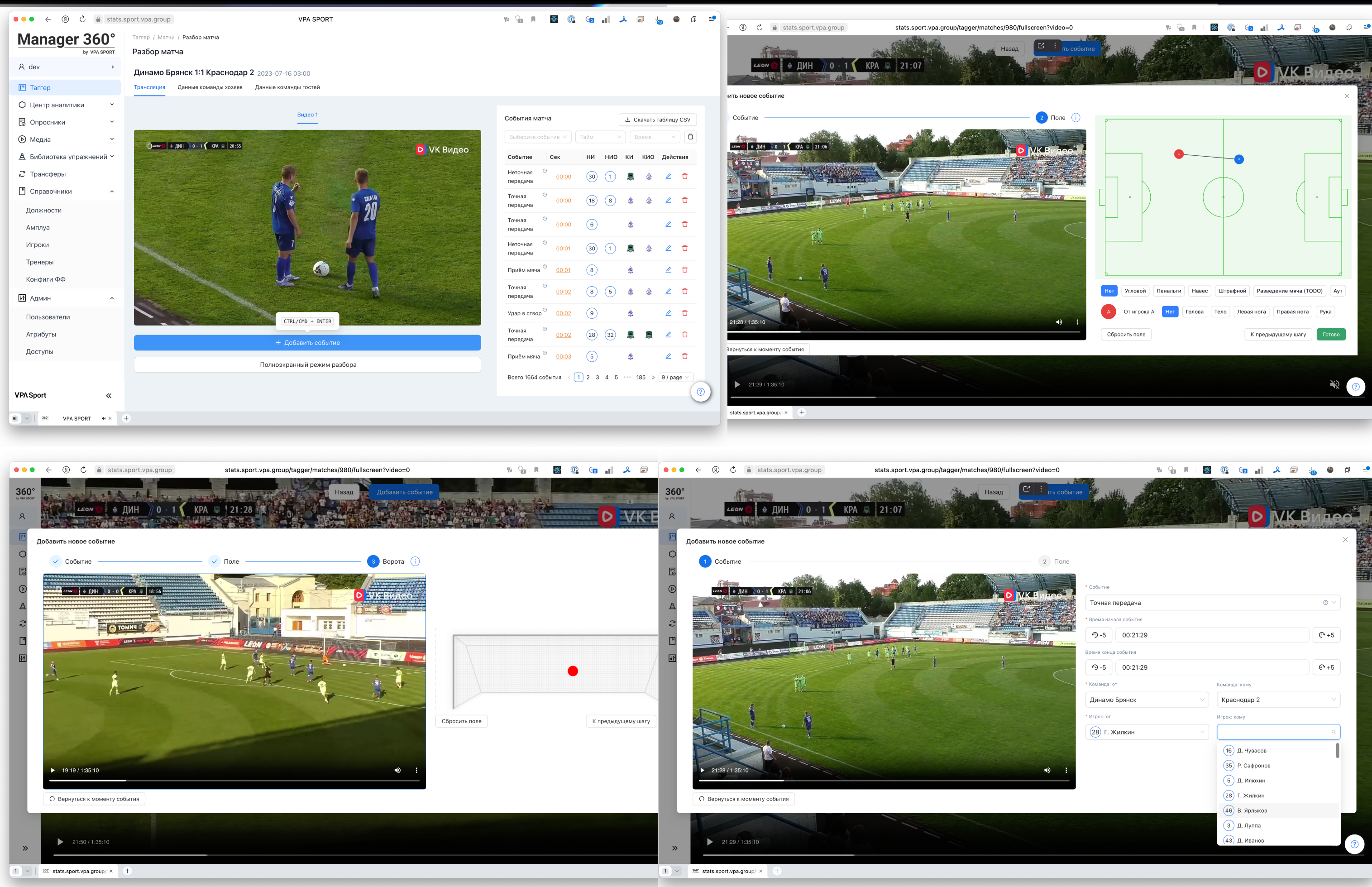
Accurate labeling of any match events with the ability to select precise event coordinates on the field

Customizable integrations through API, the functional ability to export data in various formats

Dashboards and analytics for event labeling based on various parameters to optimize processes

The ability to dynamically customize the module for each specific club or client

Offline work within a local network, allowing multiple devices to work simultaneously. Tagger can be configured for labeling various events and activities (from training sessions to games)



MacBook

# AI Library *(Manage Training Based on Numbers and Machine Learning)*

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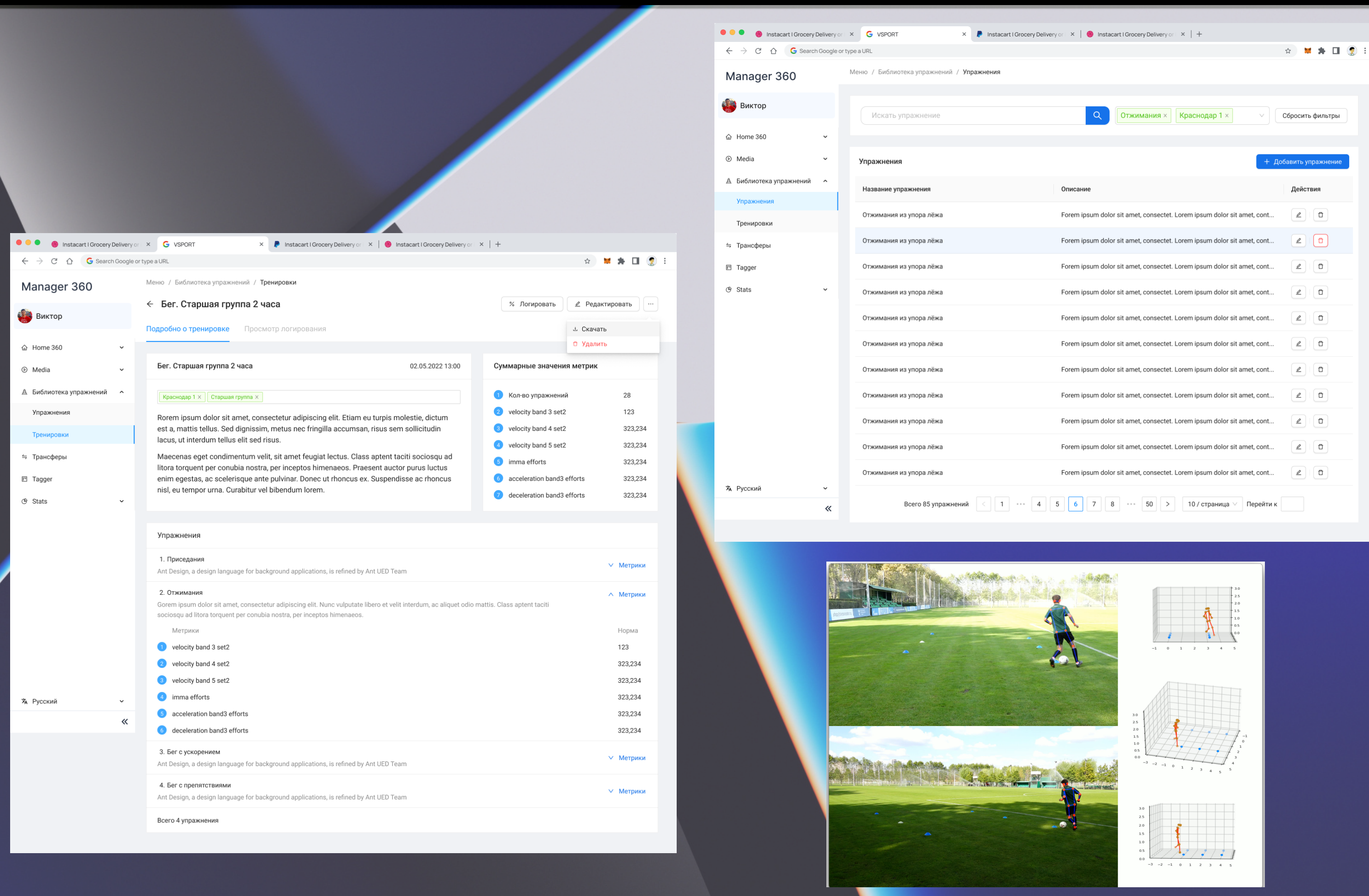
Manage your library of all exercises with media files of benchmarks and additional information

Control any exercise parameters, setting the desired planned value (or automatically calculate the weighted average based on your data)

Create training sequences with the total number of physical parameters afterward and compare them with actual loads

Associate your staff (players, coaches, medical personnel, etc.) with training sessions to collect comprehensive statistics

Integrate a module for automatically determining the correctness of exercises performed by players while collecting analytical data



# Manager 360 *(Digitize Your Club)*

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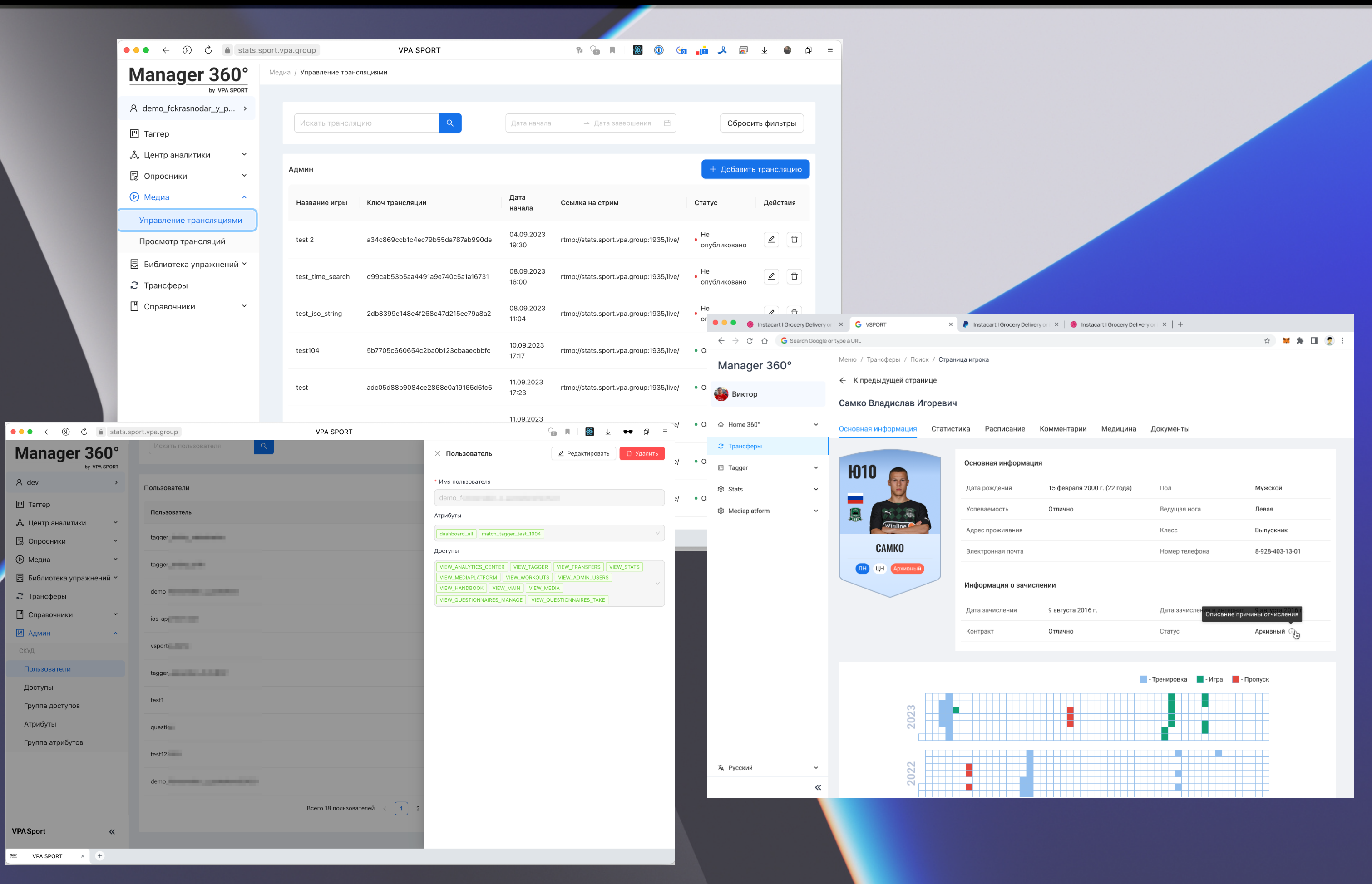
Flexible user, employee, and entity management through an attribute-based data model (no cumbersome roles)

Manage multiple reference books within the system and create dynamic values for any entity (from users to units of measurement)

Detailed insights into the activities of players and coaches in your club, leveraging all collected data

Integrate your own developments, data, and APIs into Manager 360 to oversee your entire club from a single system

We develop exclusive sections, integrations, and functionalities specifically for your club, or tailor existing sections to **your needs**




# Contacts

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